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DEPARTMENT OF AGRICULTURE

★ JUL 29 1937 ★

U. S. Department of Agriculture

# ELLIS Blue Ribbon ROSES

Fall 1936  
Spring 1937

Frank M. Ellis  
ROSE  
NURSERIES

SOLANA BEACH, CALIF.  
P. O. Box 157 : Phone Del Mar 104

**TERMS:** Cash with order. On orders to be shipped by mail, please add 10 per cent to cover postage. Your mail order will receive as careful attention as an order in person.



## Bush Roses

Angele Pernet, H. T. New.	Regarded the most striking colored rose in existence. Buds flaming orange, opening to rich browning orange .....	50c
Autumn, H. T., burnt orange, streak red .....	75c	
Briarcliff, H. T., pink .....	50c	
Caledonia, H. T. (Dobbie, 1928). Long snowy white buds of delicious fragrance. Easily one of the very best new roses of any color .....	50c	
Cecile Brunner, Poly pink .....	50c	
Charles K. Douglas, H. T., brilliant red .....	50c	
Chas. P. Kilham, H. T. (Beckwith, 1926). Brilliant, coppery-pink, resembling Mme. Ed. Herriott, but even more showy than that variety, holding its buds up well on good stiff stems .....	50c	
Condesa de Sastago, Orange scarlet .....	75c	
Cuba, H. T. Scarlet .....	50c	
Dainty Bess, H. T. (Archer, 1925). The popularity of this beautiful rose is growing by leaps and bounds, and it will soon outsell all other single varieties. Soft pink with wine red stamens .....	75c	
Dame Edith Helen, H. T. Pink. It is almost unnecessary to say that this is the one most popular pink rose which everybody must have .....	50c	
Direkto Rubio, deep rose, long bud, large flower .....	75c	
Dotty, Coppery red, tinged bronze. Fine new rose ....	75c	
Duchess of Athol, H. T. (Dobbie, 1928). The big globular buds and flowers with their rich bronze-orange hue have the most striking color of any recent variety. The flowers are quite double, on heavy stems, and the plant is exceedingly vigorous .....	50c	
Duchess of York, H. T., charming shade rich orange ....	50c	
E. G. Hill, H. T. (Hill, 1929). Undoubtedly one of the very best red roses yet produced. The large double flowers of dazzling scarlet are wonderfully fragrant and unlike some red roses, they never turn blue. This rose is in great demand .....	50c	

<b>Duquesa de Penaranda</b> , Apricot .....	75c
<b>Essence</b> , Red .....	75c
<b>Etoile De Hollande</b> , Hybrid Tea. Maroon red; full and fragrant .....	50c
<b>Frau Karl Druschki</b> , Absolutely pure white rose, with immense long buds and very double flowers .....	50c
<b>Feu Joseph Looymans</b> , Color apricot—opens to golden buff. Buds long and beautiful form. Foliage bright and glistening .....	50c
<b>Fredrico Casas</b> , More highly colored than Talisman ....	75c
<b>Jules Gaujard</b> , H. T. orange pink .....	50c
<b>General McArthur</b> , H. T. Crimson scarlet, free blooming, large double, and fragrant .....	50c
<b>Gipsy Las</b> , brilliant red .....	75c
<b>Golden Dawn</b> , Bright yellow .....	75c
<b>Golden Emblem</b> , H. T. Yellow with red veining. A fine rose in all sections of the country, but particularly so on the Pacific Coast where it is easily the outstanding yellow rose .....	50c
<b>Golden Ophelia</b> , H. T. Yellow .....	50c
<b>Hadley</b> , A brilliant rich crimson rose, which with its vigorous growth, long stems, mildew-proof foliage, full blooms and rich fragrance is close to the top in red roses .....	50c
<b>Heinrich Gaede</b> . Same type as Hoover, deeper coloring	75c
<b>Heinrich Wendland</b> , more double than Heinrich Gaede. Same coloring .....	75c
<b>Hoosier Beauty</b> , H. T. Big bloom of dark red, double always admired .....	50c
<b>I. Zingari</b> , H. T. Orange-scarlet .....	50c
<b>Irish Charm</b> , H. T. deep blush pink (New) .....	50c
<b>Irish Fireflame</b> , H. T. Copper .....	50c
<b>Imperial Potentate</b> , H. T. deep pink .....	50c
<b>Joanna Hill</b> , H. T. (J. H. Hill Co., 1928). Similar to Mrs. Aaron Ward but with a larger finer flower and strong growth. Rich creamy yellow deepening to orange. Everybody likes it .....	50c
<b>Julien Potin</b> , H. T. Clear Yellow .....	50c
<b>Juliet</b> , A. B. Gold to red .....	50c
<b>K. A. Victoria</b> , Pure ivory white; producing quantities of beautiful buds and full flowers. Probably the best white rose for California because it blooms so freely and continuously .....	50c
<b>Killarney</b> , Double white .....	75c
<b>K. of K.</b> (Kitchener of Khartoum). An intensely brilliant scarlet rose with a velvety sheen. The flowers are semi-double with recurved petals, intensely fragrant ....	50c

<b>Lady Inchiquin</b> , H. T. Orange cerise .....	50c
<b>Lady Alice Stanley</b> . H. T. Outside petals coral-rose, inside pale flesh-pink. Free, blooming plant. A good rose for cutting .....	50c
<b>Lady Fortiviot</b> , H. T. Orange to yellow .....	50c
<b>Lady Margaret Stewart</b> . Hybrid Tea. Sunflower yellow buds, splashed with scarlet; fragrant .....	50c
<b>Li Bures</b> , H. T. (P. Dot, 1923). A barbaric combination of red and yellow and cream in a startlingly beautiful and extraordinary rose. Much the same type as Pres. Herbert Hoover but the red shades are more predominant .....	50c
<b>Los Angeles</b> , H. T. Luminous flame pink, toned with coral. Has held the public favor to a greater degree than any other rose .....	50c
<b>Lord Charlemont</b> , H. T. Red .....	50c
<b>Lucie Marie</b> , H. T., yellow with orange .....	50c
<b>Lulu</b> , H. T. Not a new rose but we like it so well we cannot refrain from giving it a description. The buds are exquisitely formed, daintily flaring at the tip and are unexcelled for boutonnieres. The color, is a soft coral apricot. Nearly every rose planter wants at least one bush of Lulu .....	50c
<b>Madre</b> , H. T., charming shade rich apricot .....	50c
<b>Margaret McGredy</b> , H. T. Large semi-double blooms of orange-scarlet changing as opens to carmine rose. Blooms on long stem. Plant strong grower. A worthy new variety .....	50c
<b>Mary Pickford</b> , Yellow .....	75c
<b>McGredy's Scarlet</b> , H. T. Orange-scarlet .....	50c
<b>Miss Rowena Thom</b> , H. T. Combines the good qualities of the Radiance and Los Angeles, of which it is a cross. Blooms long and pointed which appear in good quantities all the year; fragrant .....	50c
<b>Mme. Butterfly</b> , H. T. Pink .....	50c
<b>Mme. Lucile Rand</b> , H. T., rose pink, yellow .....	75c
<b>Mme. Nicolas Aussel</b> , Red .....	75c
<b>Mrs. A. R. Barraclough</b> , H. T. Brilliant Pink .....	50c
<b>Mrs. Aaron Ward</b> , H. T. Yellow .....	50c
<b>Mrs. G. A. Van Rossem</b> , H. T. (Van Rossem, 1926). Vividly colored flowers of deep golden apricot, heavily veined with deep brownish orange, a brilliant unusual coloring that has made the rose a pronounced success .....	50c

<b>Mrs. E. P. Thom</b> , H. T. Rich Lemon Yellow .....	50c
<b>Mrs. Lovell Swisher</b> , H. T. Long exquisitely formed buds of coppery-salmon, shading to flesh, bearing an endless succession of perfect flowers .....	50c
<b>Mrs. Redford</b> , H. T. Orange .....	50c
<b>Mrs. Sam McGredy</b> , H. T. (McGredy, 1928). A striking color combination of coppery-orange, heavily flushed with Lincoln red on the outside of the petals. The buds are long-pointed, high-centered and quite double. Undoubtedly one of the very best of the new varieties .....	75c
<b>Mrs. W. C. Egan</b> , Hybrid Tea. Flesh color with golden tints at petal's base; fragrant; lasting; long stems .....	50c
<b>Padre</b> , Per. Coppery scarlet flushed with yellow at base of petals. Free flowering .....	50c
<b>Olympiad</b> , H. T. Scarlet, gold undertone .....	75c
<b>Ophelia</b> , H. T., salmon flesh .....	50c
<b>Portadown</b> . A McGredy rose of rich, deep crimson; well shaped .....	75c
<b>Portadown Bedder</b> , H. T. Golden Yellow, edged pink	75c
<b>Premier Supreme</b> , H. T. Red .....	50c
<b>President Herbert Hoover</b> , A blend of pinks and orange yellows; good color from bud to flower .....	60c
<b>Queen Alexandra</b> , H. T. Vermillion .....	50c
<b>Red Hoover</b> , A sport from President Hoover .....	75c
<b>Radiance</b> , H. T. Heading the list of the American Rose Society for two years, produces extra large blooms and many of them. Colors silvery pink shaded with deeper color .....	50c
<b>Red Radiance</b> , H. T. Clear red, otherwise same as Radiance .....	50c
<b>Rev. F. Page Roberts</b> , H. T. New. A sensation among new yellow roses. Buds stained copper, open out buff yellow on inner side of petals with deep salmon on the outer side .....	50c
<b>Rose Marie</b> , H. T. Rose Pink with fringed petals. A fine fragrant garden rose .....	50c
<b>Roselandia</b> , H. T. Yellow .....	50c

**Souv. de Claudius Pernet**, Per. New. Clear sunflower yellow unstained by any other color. Foliage hollylike 50c

**Souv. de Georges Pernet**. Per. New brilliant pink overlaid with orange yellow. Exceedingly attractive ..... 50c

**Souv. De H. A. Verschuren**, H. T. Canary yellow ..... 50c

**Souv. De Mme. Boullett**, H. T. Yellow ..... 50c

**Shot Silk**, H. T. Cerise, salmon pink ..... 50c

**Sunkist**, H. T. Apricot yellow ..... 60c

**Talisman**. This variety created a sensation at shows where it was exhibited last year, being awarded gold medals at several shows. In color it is a combination of gold apricot, yellow and old rose. The bud is long, perfectly formed. Plant strong, vigorous grower with glossy green foliage ..... 60c

**Tip Top (Baby Doll)**, Poly Pink and yellow ..... 50c

**Vaterland**, H. T., dark crimson ..... 75c

**Victoria Herrington**, Velvety Red ..... 75c

**Ville De Paris**, H. T. Unfading clear yellow ..... 50c

**William F. Dreer**, H. T. Soft apricot-pink, exceedingly lovely with additional colors. Profuse bloomers ..... 50c



## Climbing Roses

**Cl. Black Boy**. A vigorous climber that produces a profusion of large semi-double slightly fragrant flowers of very dark reddish black in the spring. In the summer the bloom is bright red ..... 50c

**Cl. Dame Edith Helen**, H. T. (Armstrong Nurseries, 1931). A strong climber producing great quantities of large fragrant pure pink flowers exactly like those of the well-known bush type ..... 50c

**Climbing Shot Silk**, H. T. (Golden Rose Co., 1931). This rose is bound to prove one of the finest additions to the list of climbing roses. Its vigorous growth is shown by the fact that it grows to a height of fifteen feet in the first year. Its foliage is a dark, shiny green and mildew proof. The flowers, if anything, are larger than those of the bush type, and it blossoms without intermission throughout the entire rose blooming season ..... 75c

<b>Cl. Mrs. Aaron Ward</b> , H. T. Indian yellow .....	50c
<b>Clb. Belle of Portugal.</b> Flowers of soft pink and salmon. Long buds, rapid grower. Blooms from January to June	50c
<b>Clb. Cecile Brunner</b> , H. T. Pink. Small button-hole flowers .....	50c
<b>Cl. Etoile De Hollande</b> , H. T., velvety crimson, unfading, vigorous grower (Golden Rose Co., 1933) .....	75c
<b>Cl. General McArthur</b> , H. T. A true sport from the popular bush variety possessing the same bright scarlet crimson shade. Climbs vigorously and satisfies the demand for a red ever-blooming climber .....	50c
<b>Cl. Golden Emblem</b> , H. T. Yellow. The Climbing Golden Emblem leads all yellow climbers on the Pacific Coast. It is an extremely strong grower with great long canes, bearing a profusion of the same wonderful golden blooms as the bush .....	50c
<b>Cl. Hadley</b> , H. T. The deep crimson, fragrant blooms of this popular rose are found here upon a vigorous climbing sport, and are produced all through the summer .....	50c
<b>Cl. President Herbert Hoover</b> , H. T. Sport of bush ....	75c
<b>Cl. Hoosier Beauty</b> , H. T. Like the bush form in all respects except for its vigorous climbing habit. Rich velvety scarlet .....	50c
<b>Cl. K. A. Victoria</b> , H. T. A grand white climbing rose, large, deep and double; it is the strongest growing, freest blooming and most satisfactory of the white climbing roses .....	50c
<b>Cl. Los Angeles</b> , H. T. A strong vigorous climber. The glorious flame pink color, and the freedom of bloom are just as marked as in the bush .....	50c
<b>Cl. Mermaid</b> , sulphur yellow .....	75c
<b>Clb. Mme. Butterfly.</b> In the climber all the glorious form and beauty of the bush is retained .....	50c
<b>Cl. Mme. Caroline Testout</b> , H. T. A strong growing climber. Color, a soft warm, satiny pink .....	50c
<b>Cl. Mme. Edouard Herriott</b> , H. T. A climbing rose with the sensational coppery coloring of Mme. Edouard Herriott .....	50c
<b>Cl. Mrs. E. P. Thom</b> , H. T., clear yellow .....	75c
<b>Clb. Paul's Scarlet</b> , Vivid scarlet shaded slightly crimson. Immensely attractive .....	50c

Cl. Queen Alexandria. Combination of vermillion and orange, reverse of old-gold ..... 50c

Cl. Red Radiance, H. T. Red ..... 50c

Cl. Rose Marie, H. T. The beautifully formed rose-pink flowers are larger than on the bush form; they are borne in greater profusion all during the spring, summer and fall and they are just as fragrant, yet this climber will make an enormous plant eight or ten feet high in one season and bloom while doing it. A wonder ..... 50c

Souv. De Claudius Pernet, H. T. Pure Yellow ..... 50c

Cl. Talisman, H. T. Sport of bush ..... 75c

Booking orders now for delivery in December, 1936

## Standard Tree Roses

We have 15 varieties, from 1 to 3 shades, that are not to be improved upon. Priced from \$2.00 to \$3.00.



### PLANTING AND CULTURAL DIRECTION FOR ROSES

**Planting.** Roses do well in almost any soil and prefer a fully exposed, sunny situation. Before planting, the earth should be spaded to a depth of 18 inches and well-rotted manure (cow preferred) mixed with it. Never use fresh manure, and do not use commercial fertilizer when planting. Plant about an inch deeper than the bushes were in the nursery, as determined by the earth stain on the roots.

**Irrigating and Fertilizing.** The two factors which are most important in rose culture are water and fertilizer. Roses are gross feeders and while they will grow and produce flowers under poor conditions, they respond very liberally to generous treatment. Well rotted manure (cow or stable) is the best fertilizer to use. Use lots of it. The lighter the soil the larger the amount. Be sure that it is well-rotted and mixed well through the soil. Pulverized sheep manure and bone-meal are also good in smaller quantities during the growing season.

Roses like good drainage, but plenty of water. A thorough soaking of the soil, not mere sprinkling, once a week in the growing season is not too much. The surface of the soil should be kept stirred or covered with a mulch of some kind.